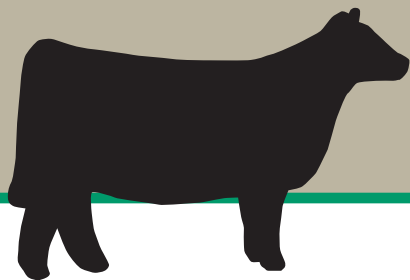


4-H BEEF CATTLE PROJECT



WHAT IS THE BEEF CATTLE PROJECT?

The beef cattle project teaches production methods of the current beef cattle industry. The beef cattle project allows youth to explore the areas of animal husbandry, livestock selection and evaluation, health management, and meat science. Beef cattle projects focus on market steers (terminal meat-based production), breeding beef (purebred production) and commercial heifers (crossbred commercial production).

OBJECTIVES

- Develop life skills through project participation essential for becoming a skilled, productive and responsible citizen.
- Cultivate skills and interest from 4-H project experiences that can assist in future career preparation.
- Develop quality leadership skills that promote positive youth development.
- Learn the value of and apply ethical industry accepted practices and research findings in specific project areas.

VOLUNTEER OPPORTUNITIES

- 4-H Beef Club leader
- Hosting/assisting with clinics
- Hosting/assisting with shows
- Master Cattleman training program
- Beef quality assurance training

PROJECT OPPORTUNITIES

- Beef Cattle Exhibition
- Beef Premier Exhibitor
- NAILE Beef/Sheep Award Trip
- Agricultural Demonstration Speeches
- LBIC 4-H/FFA Beef Poster Contest
- State Fair Quiz Bowl
- LSU Grazing Project
- Livestock Judging
- Meat I.D. & Evaluation

RESOURCES

National 4-H Curricula:
Beef – Group Activity Helper's Guide
Beef 1 – Bite into Beef
Beef 2 – Here's the Beef
Beef 3 – Leading the Charge
www.n4hccs.org

North American Meat Institute Beef Book www.meatinstitutue.org

National Cattlemen's Beef Association
www.beefusa.org

Louisiana Cattlemen's Association
www.labeef.org

National Beef Checkoff
www.beefboard.org

Louisiana Beef Industry Council
www.labeefcouncil.org

CAREER OPPORTUNITIES

- Beef cattle breeder
- Veterinarian
- Feed sales/nutritionist
- Veterinary pharmaceutical sales
- Equipment manufacturing and sales
- Research scientist
- Reproductive consultant and technician
- USDA grader/inspector
- Animal welfare specialist

LIFE SKILLS DEVELOPED THROUGH 4-H BEEF CATTLE PROJECT

HEAD

Managing
Goal setting
Keeping records
Wise use of resources

HEAD

Thinking
Critical thinking
Decision making
Problem solving
Learning to learn
Service learning

HEART

Caring
Empathy
Nurturing
Relationships

HEART

Relating
Communication
Cooperation
Social skills

HANDS

Giving
Community service
Volunteering
Leadership
Responsibility

HANDS

Working
Marketable skills
Self-motivation

HEALTH

Living
Healthy lifestyle choices
Stress management
Disease prevention
Personal safety

HEALTH

Being
Self-esteem
Self-responsibility
Character
Managing feelings
Self-discipline

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For more information about this project, or 4-H in general, contact your local parish LSU AgCenter Office or visit the Louisiana 4-H website: www.LSUAgCenter.com/4H

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